

Portrait Price List

Group	Item No	Item Description	Price	Cost	Difference	Gross Margin
Proofs	cproofp	Color Proof	\$10.00	\$2.50	\$7.50	75.00%
Portrait Fees	color	Color session	\$85.00	\$2.95	\$82.05	96.53%
Portrait Fees	bw	Black and white session	\$120.00	\$4.95	\$115.05	95.88%
Proofs	bwproofp	Black and White proof	\$20.00	\$0.00	\$20.00	100.00%
Portrait Fees	cbw	Color, black and white session	\$190.00	\$190.00	\$0.00	0.00%
Portrait Fees	DigColorSpeci	Digital Color Session Special (\$100 min.	\$25.00	\$100.00	-\$75.00	-300.00%
Portrait Fees	Location	Portrait location fee	\$85.00	\$50.00	\$35.00	41.18%
Portrait Fees	Resch	Rescheduling Fee	\$25.00	\$0.00	\$25.00	100.00%
Billfolds	cbf8p	Color Billfolds set of 8	\$20.00	\$3.13	\$16.87	84.35%
Billfolds	cbf16p	Color Billfolds set of 16	\$35.00	\$6.35	\$28.65	81.86%
Billfolds	cbf24p	Color Billfolds set of 24	\$47.00	\$9.39	\$37.61	80.02%
Billfolds	cbf48p	color Billfolds set of 48	\$82.00	\$18.78	\$63.22	77.10%
Billfolds	cbf96p	Color Billfolds set of 96	\$145.00	\$37.56	\$107.44	74.10%
color prints	c45p	4x5 color print	\$14.00	\$1.50	\$12.50	89.29%
color prints	c55p	5x5 color print	\$17.00	\$0.00	\$17.00	100.00%
color prints	c57p	5x7 color print	\$21.00	\$1.98	\$19.02	90.57%
color prints	c88p	8x8 color print	\$30.00	\$2.75	\$27.25	90.83%
color prints	c810p	8x10 color print	\$30.00	\$3.23	\$26.77	89.23%
color prints	c1010p	10x10 color print	\$50.00	\$8.00	\$42.00	84.00%
color prints	c1114p	11x14 color print	\$95.00	\$9.58	\$85.42	89.92%
color prints	c1616p	16x16 Color Print	\$150.00	\$24.84	\$125.16	83.44%
color prints	c1620p	16x20 color print	\$150.00	\$22.74	\$127.26	84.84%
color prints	c2020p	20x20 Color Print	\$225.00	\$41.56	\$183.44	81.53%
color prints	c2024p	20x24 color print	\$225.00	\$41.56	\$183.44	81.53%
color prints	c2424p	24x24 color print	\$375.00	\$64.08	\$310.92	82.91%
color prints	c2430p	24x30 color print	\$375.00	\$64.08	\$310.92	82.91%
color prints	c3030p	30x30 color print	\$490.00	\$98.07	\$391.93	79.99%
color prints	c3040p	30x40 color print	\$490.00	\$98.07	\$391.93	79.99%
Digital Prints	19	4-Wallets	\$7.50	\$2.00	\$5.50	73.33%
Digital Prints	23	4x5	\$10.50	\$1.50	\$9.00	85.71%
Digital Prints	57	5X7	\$8.50	\$1.85	\$6.65	78.24%
Digital Prints	80	8X10	\$22.00	\$2.95	\$19.05	86.59%
Artist Canvas Prints	cac1620p	16x20 Color Artist Canvas Print	\$310.00	\$101.16	\$208.84	67.37%
Artist Canvas Prints	cac2024p	20x24 Color Artist Canvas Print	\$395.00	\$147.99	\$247.01	62.53%
Artist Canvas Prints	cac2430p	24x30 Color Artist Canvas Print	\$630.00	\$229.39	\$400.61	63.59%
Artist Canvas Prints	cac3040p	30x40 Color Artist Canvis Print	\$895.00	\$310.69	\$584.31	65.29%
Albums	AL810p	Art Leather 8x10 coverset	\$140.00	\$58.05	\$81.95	58.54%
Albums	ALpagep	Art Leather page/2mats	\$18.00	\$5.36	\$12.64	70.22%
Totals:			\$6,062.50	\$1,768.59	\$4,293.9	70.83%